



2021 NWA Home Builders Association Golf Classic
Bella Vista Country Club Golf Course
98 Clubhouse Drive • Bella Vista, AR 72715
September 10, 2021

Event Sponsorship (2) - \$1,500 SOLD

- Company name associated with the title of the event
- Company name and logo on ALL event-related print materials
- Complimentary Watering Hole (optional)
- Yard Sign provided and placed by the clubhouse
- Opportunity to provide promotional items for golfers' goodies bag
- Distribution of your marketing materials at the tournament
- Logo on Goodie Bag, Tournament Rules sheet and Tournament signage
- Logo w/web link on HBA website and thank you acknowledgment
- Complimentary blog post and/or video on website
- Recognition in all social media posts
- Logo in social media album
- First right of refusal for next year's sponsorship
- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Opportunity to have two items in goody bag

Drink Cart Sponsorship (2) - \$750 SOLD

- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Sponsor staffs the drink cart for morning AND afternoon flights
- Yard Sign provided and placed by the clubhouse
- Logo w/web link on HBA website
- Recognition as Drink Cart Sponsor in social media post
- Logo in social media album
- First right of refusal for next year's sponsorship
- Company logo on Tournament rules
- Opportunity to have one item in goody bag
- Sponsors provide non-alcoholic beverages and snacks for all tournament participants, volunteers and staff members

Lunch Sponsorship- SOLD

- Logo on ALL event signage at lunch location
- Logo on Tournament rules sheet
- Complimentary Watering Hole
- Yard Sign provided and placed by the clubhouse
- First right of refusal for next year's sponsorship
- Logo w/web link on HBA website
- Recognition as Lunch Sponsor in social media post
- Logo in social media album
- Opportunity to place literature and promotional materials at clubhouse during event
- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Opportunity to have one item in goody bag



Refreshment Sponsor (2) - \$800 SOLD

- Logo on ALL event signage at registration
- Logo on Tournament rules sheet
- Complimentary Watering Hole (optional)
- Sponsor staffs the drink cart for morning AND afternoon flights
- Yard Sign provided and placed by the clubhouse
- Logo w/web link on HBA website
- Recognition as Refreshment Sponsor in social media post
- Logo in social media album
- First right of refusal for next year's sponsorship
- Opportunity to place literature and promotional materials in clubhouse during event
- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Opportunity to have one item in goody bag
- Sponsors provide non-alcoholic beverages and snacks for all tournament participants, volunteers and staff members

Watering Hole Sponsorship (17) - \$625 10 remaining

- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Company provided signage at stationary location
- Sponsor will provide all snacks and beverages
- Sponsor must staff "Watering" hole for morning and afternoon flights
- Logo w/web link on HBA website
- Logo in social media album
- First right of refusal for next year's sponsorship
- Opportunity to have one item in goody bag

Hole In One Sponsorship (2)

(sponsor provides insurance for vehicle/prize)

- Location for Vehicle(s) with signage at the tournament
- Company signage designated hole
- Logo w/web link on HBA website
- Logo in social media album
- First right of refusal for next year's sponsorship
- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Opportunity to have one item in goody bag

Air Cannon Sponsorship (1) – \$625 SOLD

- Company signage at contest location
- Complimentary Watering hole (see details above)
- Sponsors will help participants with the Air Cannon, collect \$5 for each shot
(PROCEEDS FROM \$5 AIR CANNON CHANCES GO TO OUR HBA FOUNDATION and approved Non-Profits)
- First right of refusal for next year's sponsorship
- Logo in social media album
- Opportunity to promote product and promotional give-a-ways throughout the tournament



Skills Competition Sponsorship (5) - \$225 6 remaining

Skills include: (2) Longest Drive, (2) Closest to Pin,(1), Putting (1)- SOLD

- **Sponsor provides the prize for the winner(s)**
- Company signage at the contest location
- All proceeds of the contest will go to the Golf Classic (sponsor is responsible for staffing competition location for skill competition)
- Logo w/web link on HBA website
- Logo in social media album
- First right of refusal for next year's sponsorship
- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Opportunity to have one item in goody bag

Hole Sponsorship (18) - \$250 11 remaining

- Company signage designated hole
- Logo w/web link on HBA website
- Logo in social media album
- First right of refusal for next year's sponsorship
- Opportunity to promote product and promotional give-a-ways throughout the tournament
- Opportunity to have one item in good bag

Goodie Bag Participant - \$100

- Opportunity to provide logo approved promotional item (price is per item) to be put in each players goodie bag. Item must be golf related
- Name listed on HBA website

Golf Team of 4 (40 total: 20 each flight) - \$525

Multiple Golf Teams Discount (more than 5 teams registered for a business) - \$375 each

Foundation Package (1 per team) - \$50 per team

- 1 Air Cannon Shot per person
- 1 birdie hole for team
- 1 kick the ball shot per person
- Proceeds benefit the NWAHBA Foundation

Mulligans (unlimited) - \$40 per team